

**Nathnagar
(Bhagalpur)
Silk**



**Arwal
(Arwal)
Khurma**



**Buxar
(Buxar)
Papdi**



**Pranpur
(Katihar)
Jute**



**Dobhi
(Gaya Ji)
Tilkut**



**Dumra
(Sitamarhi)
Lakh Lahthi**



**Bhagwanpur
(Kaimur)
Kalin**



Implementation plan of OBOP:

- District Industries Centers (DICs) to identify the potential products and relevant stakeholders from respective blocks.
- Facilitation of Plug and play sheds for manufacturing through BIADA.
- Preferential benefits and additional support to be given to all identified products under the current schemes of state government



Bihar OBOP

One Block, One Product: Bihar's Big Push for Local Economy Boost

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INTRODUCTION TO OBOP

A Govt. of Bihar initiative to promote local, unique, and scalable products from each block of Bihar.

Inspired by the success of One District One Product (ODOP). •One Block One Product (OBOP) is highly relevant to Bihar 's socio-economic development



Key Objectives



Signature Product Identification



Enterprise Support



Capacity Building



Strategic Integration



Market & Export Access



Rural Entrepreneurship & Employment



Brand Enhancement

Why OBOP for Bihar?

- Bihar has 534 blocks with unique products (agri-based, handicrafts, foods, textiles etc.)
- Demographic Dividend of Bihar provides unique workforce advantage.
- Potential to create self-sustaining rural economies.
- Cultural heritage of Bihar provides unique positioning.
- Agro-climatic diversity of Bihar supports many kind of products
- Academic Infrastructure of Bihar - 8 institutes of National importance, 4 central universities, 20 state universities, 55 engineering colleges, 149 Govt ITIs, etc.
- Strategic Location - Efficient rail, road and air connectivity. Shares border with 3 states and easy access to neighbouring countries like Nepal, Bhutan, Bangladesh.
- Bihar offers good Market potential for startups due to its large consumer base.